

Hubspot Servetel Integration

Hubspot CRM when integrated with Servetel enables your support team to enhance their productivity with its better call handling and CRM experience.

With a feature set of several productive measures to manage your call related activities inside CRM, Servetel for Hubspot CRM helps boost your business's productivity.

Advantages of integrating your Hubspot CRM account with Servetel :

- Quickly connect with customer: Use Servetel's click-to-call feature to start a call by clicking call button next to the lead's number. No need to dial numbers.
- Manage leads efficiently: Helps you to keep a check on your lead conversion and gives you the option to check the call records directly from the CRM.
- Streamline sales process: You can track your lead's journey down the funnel from the point of entry to the conversion and even after, using the sales dashboard.
- Incoming Call Pop-ups: Agents can receive incoming call alerts directly on CRM which will also show you if the caller is an existing lead or a new prospect.
- Save time by automating tasks: After the call, you can conveniently save all the details and set important reminders.

Steps to integrate Servetel CRM with Servetel.

1. Login to your Servetel account.



Login

Login id

Password

Forgot Password? Password OTP

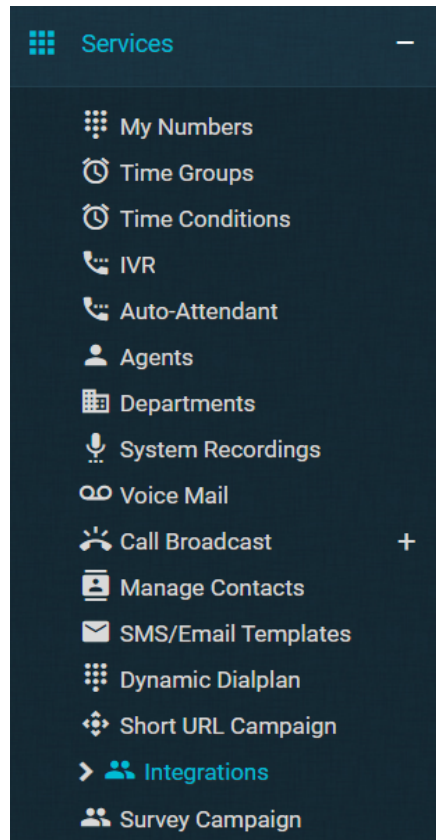
Login

OR

 **Sign in with Google**

Don't have an account? [Click here](#)

2. Select **Integrations** under **Services** tab.



3. Enable the Hubspot CRM integration with Servetel by enabling the toggle button.

Applications available for Integration

Zoho CRM Available Now



Convert your prospect data in Zoho CRM into actionable intelligence.

Freshdesk CRM Coming Soon



Intuitive, ease, feature-rich, affordable customer support software.

Hubspot CRM Available Now



Sales and service software that helps business grow without compromise

4. Enable the CRM for the user and enter the Hubspot API token.

Enable Integration

Select User for Integration*
Select an Option

Hubspot API Token*

SAVE

CLOSE

Note: The Hubspot API key is located under Integrations tab of Settings in your Hubspot account.

Settings

Security

Account defaults

Contacts & companies

Conversations

Cookies

Domains & URLs

Import & export

Integrations

API key

Connected apps

Ecommerce

HubSpot API key

Use your HubSpot API key to access the same APIs that power all HubSpot tools. **This key gives developers full access to make changes to this account through HubSpot's API, including reading logged emails from connected email accounts and other third party data.** Keep it safe and don't share it publicly. For more information, see our [Privacy Policy](#).

Each key is specific to a HubSpot account, not an individual user, and only one key is allowed at a time. You can deactivate your API key and generate a new one at any time.

[Learn more about the HubSpot API key](#)

Active API key

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Actions

Last updated 4 months ago

Show Copy

Call log

Audit log

5. Login with User's Servetel account and install the Hubspot native app through it.



Servetel for HubSpot Calling app

Install

After installation, user would be able to choose to call with Servetel and sync call log to HubSpot.
(* Calling providers is not available to free users)

We also have Servetel Hubspot Chrome extension which provide more features you can use:
<https://chrome.google.com/webstore/detail/servetel-extension-for-hu/baggjldhofkabcaijcgbpggkcpfgpell>

6. Click on **Grant access** button to authenticate. You may further proceed to use the

Hubspot CRM services.



Request for Integration Permissions

Servetel Hubspot Native

Once connected, this app will have access to:



User and Account Information

This includes access to read information about the user and account

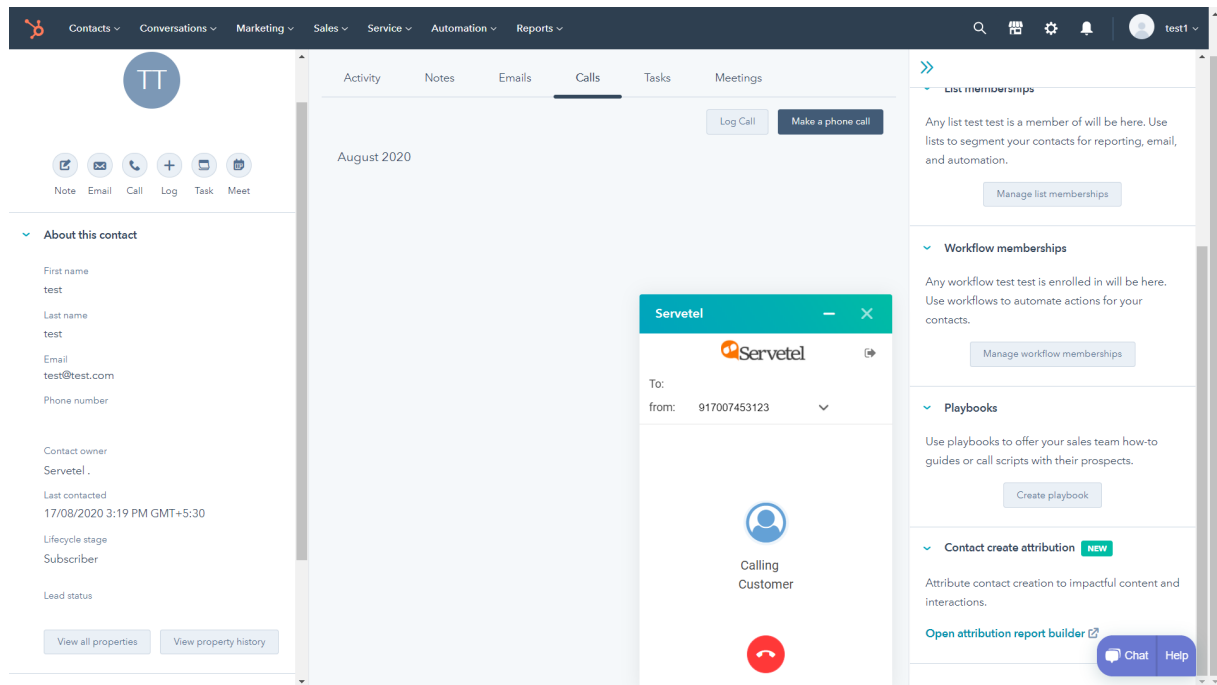


Read from and write to my Contacts

This includes prospects and lists

Grant access

You can make calls from Hubspot CRM by clicking  present next to the contact.



You can view the list of call logs under **Calls** section.

